



**For immediate release**

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### **MDWISE PRESENTS INSHAPE INDIANA SWIM DAY**

INDIANAPOLIS---In support of Governor Mitch Daniels' statewide health initiative, MDwise will present INShape Indiana Swim Day on Saturday, June 16. Thanks to this partnership, 13 aquatic facilities around the state will offer discounted pool admission and free INShape Indiana towels to the first 50 INShape Indiana members to arrive at each of the pools.

Individuals who are not yet INShape Indiana participants can register for free at [www.inshape.IN.gov](http://www.inshape.IN.gov). Participating pools include:

- Bloomington - Bryan Park Pool
- Evansville - Hartke Pool
- Ft. Wayne - North Side Pool
- Gary - Tolleston Pool
- Greencastle - Greencastle Aquatic Center
- Hammond - Hessville Pool
- Indianapolis - Dr. Martin Luther King Pool
- Indianapolis - Willard Pool
- Jeffersonville - Jeffersonville Aquatic Center
- Kokomo - Kokomo Beach
- Lafayette - Tropicanae Cove
- South Bend - Potawatomi Pool
- Terre Haute - Demming Pool

"Swimming is an excellent cardiovascular activity that raises the heart rate and is part of a healthy lifestyle," said Eric Neuburger, executive director, Governor's Council for Physical Fitness and Sports. "It's a great way to stay cool and enjoy the hot summer months with friends and family, while staying active and being healthy."

"INShape Indiana Swim Day presented by MDwise is a win-win for all participants," said Charlotte A. MacBeth, president of MDwise. "MDwise is dedicated to improving the well being of Hoosier Healthwise families, and we are excited that our presentation of Swim Day will afford families a welcome opportunity for fun and exercise."

Gov. Daniels launched INShape Indiana in July 2005, challenging Hoosiers to make healthy choices. The program provides statewide information on physical fitness activities, nutrition, and smoking cessation through its Web site at: [www.inshape.IN.gov](http://www.inshape.IN.gov).

**--more--**



***Swim Day  
Add One***

MDwise is a not-for-profit managed care health plan that began its operations in 1994. The MDwise corporate members are The Health and Hospital Corporation of Marion County (Wishard Memorial Hospital) and Clarian Health Partners. Currently, MDwise focuses exclusively on Medicaid members in Indiana.

MDwise has a variety of programs and capabilities to meet the special medical and social needs of the Medicaid population. MDwise services are provided to more than 250,000 members in partnership with over 1,400 primary medical providers. Supplementing these delivery systems are networks for pharmacy services and member transportation.

MDwise and its delivery systems provide a fully integrated network of hospitals, community health centers, physicians and ancillary providers. Services are delivered through this delivery system model of managed care to provide a coordinated, comprehensive approach to managing the cost and utilization of health care services. MDwise delivery systems include:

- MDwise Wishard
- MDwise Methodist
- MDwise St. Francis
- MDwise ProHealth
- MDwise Saint Margaret Mercy
- MDwise St. Catherine
- MDwise Select Health Network
- MDwise St. Vincent
- MDwise Hoosier Alliance, An AmeriHealth Mercy Company
- Comprehensive Behavioral Care, Inc. (CompCare)

For more information about MDwise, visit [www.mdwise.org](http://www.mdwise.org).

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